



CONS OF DIY NON-CERTIFIED CONTRACTOR INSTALLATIONS

The biggest reason non-professionals should not install solar panels is that it's a highly technical task requiring a level of knowledge and skill that most people or non-solar certified construction or electrical contractors do not possess. Saving a few thousands of dollars is often not worth it as the process in most municipalities involves special solar permits and following strict building and fire codes. In years of selling and installing solar we see this with self-installation. A mistaken belief is savings is the be all and end all, I maintain this is not true. Solar is a very professional trade done by experts who give great value and guarantees for many years of carefree and safe energy production. That is worth its weight in gold.

Just a few of the things you need to know in order to install solar panels properly include:

- What angle you will tilt the panels, there is a precise computer driven formula for this.
- What size panel (wattage) you need to generate the right amount of power
- Whether your roof has enough space for the panels and making sure all codes are met.
- Whether your roof is strong enough to hold the panels,

Imagine trying to install the panels without knowing the answer to these questions. If your roof isn't strong enough to handle the panels, they could come crashing through while you try to install them or worse if not attached properly, leak. Then you would need to pay to replace the roof, an added expense you weren't counting on.

Another reason you shouldn't install solar panels on your own is that a kit or just going out and buying parts separately, will be much less effective than something **custom designed specifically for your house**. **Customization** takes into account things such as usage data, how much shade your house gets and where the sun hits your roof. Plus, if the panels aren't installed correctly, they won't generate as much power as they should. This means you won't save as much money on your electricity bill and often continue to owe an electricity bill. If an inverter fails, our professional installers know how to interface and correct any issue easily.

The solar panels used by commercial solar companies are of a higher-grade panel than those available to a private party or even contractors. These panels are marketed and sold only to certified solar companies. Further, they are of a higher wattage, extreme temperature rated, and impact resistance (hail, golf balls, etc), than ones obtained through Home Depot, online, etc..

Panels have 30+ years life, with 25-year warranties, serviced at no charge, one phone call away. On self-installs you are solely responsible for all repairs. Some manufacturer's warranties are voided if not installed by a solar certified company.

Solar wiring can be dangerous. In addition to the immediate danger posed whenever you handle wiring, an improperly installed solar wire can spark power surges that could destroy your inverter and lead to a fire. Wires that are cut the wrong way can also short-out when it rains, posing a threat of fire as well.

Finally, there's a lot of technical know-how solar installers have that you can benefit from. They know how to secure the proper permits and follow local regulations. You also may not be eligible for some tax breaks and other incentives unless you get your solar panels installed by a professional.

WHY WAIT ?



0\$ PROGRAM

IMMEDIATE SAVINGS



NO INVESTMENT



NO RISK



FIXED LOW-COST ENERGY



Below are typical reactions when we recommend our free no-obligation Solar Analysis Discovery meeting.

I'm don't have time, I'm really busy right now, I have too many things going on, I'm able to pay my bill, I'm going to wait till later in the year, Maybe next year, I need to do more research, I'm not in a hurry.

Our analysis and Discovery meeting are informal. All it normally takes is one hour in the comfort of your home for us to show the amazing benefits of solar energy vs. traditional expensive utility energy. We educate and answer any question you might have. We have a well-received 'no pressure' approach.

It always makes sense to conclusively find out if solar is a good 'fit' for you, and in less time than most television movies take to watch!

Fact. Most people have been programmed their whole lives to pay the electric bill and have never been presented a risk-free way to escape from the traditional expensive increasing cost of electricity. You have to 'buy' electricity every month, why not be smart and pay less?

Hundreds of studies all over the United States have conclusively shown solar provides clean reliable power for much less than the utility companies.

People who had solar installed 20-30+ years ago are still receiving the benefits.

Hundreds of thousands of Arizonians switched to solar with the growth accelerating each month.

We have 1000+ seniors in Sun City on the Amazing \$0 program which effectively shields you from endless price hikes. Remember they are a monopoly, 'They bill, you pay'.

We demonstrate to you just how easy the transition is.

No investment required. The \$0 Program requires no outgo of money for the system ever, so there is no stress associated with signing up and starting saving money the day the system is operating.

We provide the collection system (panels, inverters and all associated hardware) at no cost to you ever.

We act as general contractor obtaining all permits from the county, city and homeowner associations.

Panels, inverters and hardware are now manufactured and built in the USA with 25 year warranties.

We do everything so you can relax, producing your own solar power and saving money in 1-2 months.

Doing nothing or delaying switching to solar is not a good idea as this year you are forced to pay 13.6% each month more than in 2023 plus the new 25% increase for any on-peak usage.

Delay till 2025, another rate increase is proposed of 11%, so in just 2 years a whopping 25% increase!

Fact: The energy from the sun is forever free - it never goes up in price!

Why wait to meet with us, when each month you are paying excessively for your utility energy?

Whereas your own solar the day it is turned on immediately saves you 30%-40% off your electricity costs each and every month. Your new solar rate locked in for 25 years whereas APS goes up and up.

Most importantly your system will never cost you, you only pay for the inexpensive energy it produces.

Solar is a win, win for you as a consumer; it is definitely the wave of the future in America.

Great future benefit is that your program transfers with no fees to new title holder. Whether a sale or transfer within a trust, they get all remaining warranties and the same low electric rate when you signed.



CARL JOHNSON

Element Energy Specialist & Expert
480-399-1462 cell & text
carlj@elementenergyco.com

Sensible Solar Azsm & Sun City Solar Azsm
Founder and Owner
info@sensibleolaraz.com

SENSIBLESOLARAZ.COM



SCAN QR CODE
View our Solar Programs